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CONTACT: Kimberly Larson, 623-930-3527

FORGET THE SUMMERTIME BLUES! GET JOLLY IN DOWNTOWN GLENDALE ON SATURDAY, JULY 8

GLENDALE, Ariz. – Let it Snow! Let it Snow! Let it Snow! That’s right – it will snow in Historic Downtown Glendale on Saturday, July 8 to celebrate the city’s 11th annual Christmas in July celebration. And if tons of snow and holiday cheer don’t beat the summertime blues, nothing will!

Visitors will enjoy a fun-filled day of holiday treats and exclusive deals from 10 a.m. to 4 p.m. in Old Towne and Catlin Court, a visit with Santa Claus, as well as an opportunity to donate to a summer water drive. Get your shopping for gifts and decorations completed early and avoid the rush! Christmas cheer begins at the Glendale Visitor Center, 5800 W. Glenn Drive, suite 140, where you’ll pick up an event map and activity list for the day.

Ollie the Trolley will provide free rides around the area, including stops at Cerreta Candy Company where you can make and take a chocolate Christmas ornament for just \$3 per person. Of course, the day won’t be complete without a frolic in the “Arizona” snow – which will be in Murphy Park and free to play in. Any children must be accompanied by an adult to participate.

Christmas in July also kicks off the start of installing 1.5 million lights for the city’s annual holiday light display. The installation of the holiday lights takes more than four months and 5,000 labor hours to complete in order to be ready for Glendale Glitters Spectacular Weekend on Nov. 24 and 25.

The event also features a bottled water donation drive. In partnership with the Glendale Fire Department and the city’s Operation Safe Summer campaign, visitors are encouraged to bring a donation of bottled water to the event. Water will be distributed through Maricopa Association of Government’s Heat Relief Network, to the most vulnerable populations in the region.

For more information about Christmas in July, contact the Glendale Visitor Center at 623-930-4500 or online at www.VisitGlendale.com.

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