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## **GLENDALE CONVENTION & VISITORS BUREAU ADMINISTRATOR NAMED TO GOVERNOR'S TOURISM ADVISORY COUNCIL FOR THIRD TERM**

**GLENDALE, Ariz.** -- Lorraine Zomok, CVB administrator for the city of Glendale, has been appointed by the Governor's Office to serve on the state's Tourism Advisory Council. The council is comprised of 15 members appointed by the Governor for terms of five years.

Zomok will represent the geographic area of Maricopa County. The council includes representatives from recreational and tourist attractions, lodging, restaurant or food and transportation industries, as well as other tourism businesses and the general public. The council was formed to assist and advise the Arizona Office of Tourism agency director in preparation of the budget and in establishment of policies and programs that promote and develop tourism for the state.

An appointment to a state board or commission gives citizens of Arizona an opportunity to make a significant contribution to the governance of the state. Board members help shape the future of Arizona by lending their experience, judgment and expertise.

This is Zomok's third appointment to the committee. Her new term will begin this July at the Governor's Conference on Tourism. She has been with the city of Glendale for 17 years, beginning as the Glendale Visitor Center opened in 2000, and leading the tourism division through the inception of the Glendale Convention & Visitor's Bureau in 2010.

For additional information on the Arizona Office of Tourism visit [www.azot.gov](http://www.azot.gov); for additional information on the city of Glendale's tourism programs, visit our website at [www.visitglendale.com](http://www.visitglendale.com), or call 623-930-4500.

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