

**City of Glendale
Library Advisory Board Meeting
Main Library, Large Meeting Room
5959 West Brown Street
Glendale, Arizona**

**Wednesday, November 14, 2013
6:00pm**

MINUTES

- I. **Call to Order** – Meeting was called to order by Chairperson Aborne and began at approximately 6:03pm.

Roll Call - Board members present were Fallucca, Collett, Rada, Wilson, Sommer, Bolognini (arrived at 6:10pm), Shelly (arrived at 6:25pm), and Chairperson Aborne. Board member MacKay (excused) was absent.
- II. **Introduction and welcome of new teen library advisory board member, Andrea Rada** – Chairperson Aborne introduced new teen Library Advisory Board Member Andrea Rada. Board member Rada provided some background information and stated she is a Glendale High School student. She was happy to be a part of the Library Advisory Board.
- III. **Approval of Minutes – October 9, 2013** – Chairperson Aborne asked for a motion regarding the October 9, 2013 minutes. Chairperson Aborne and Board member Collett should be shown as excused from this meeting. Board member Sommer made a motion to approve the minutes with revisions indicating Chairperson Aborne as an excused absence as well as Board member Collett’s absence to be excused. Board member Wilson seconded the motion, which passed unanimously.
- IV. **Business from the Floor** - Chairperson Aborne asked for Business from the Floor. There was none.
- V. **Library Electronic Resources** – Chairperson Aborne introduced this item. Ms. Kathleen Curley distributed a list of the databases the city subscribes to as well as an explanation of what they provide. She displayed and reviewed 16 databases the library subscribes to and provided information of the planned annual procurement process for maintaining and adding other databases. Because the cost is over the \$50,000 threshold, this subscription must be presented to and approved by the City Council. Ms. Curley went into greater detail on the homework help database titled Brainfuse and its benefits.

In reply to questions from Board member Rada, Ms. Curley indicated there are study tools for ACT and SAT tests among others. In addition, when someone registers themselves that is their opportunity to select their level of learning.

Board member Bolognini questioned how often the databases need renewal. Ms. Curley said this takes place each year.

Chairperson Aborne thanked Ms. Curley for her informative presentation.

- VI. Electronic Magazines and eBooks** – Ms. Kennedy introduced this item and introduced Ms. Kathleen Curley who would be making the presentation. Ms. Curley presented and demonstrated two new products, Zinio and Axis 360. This is basically an online newsstand.

She said although there are 5,500 magazines available the city would be subscribing to approximately 80 titles. If there is a magazine a user is interested in but is not available through the Zinio site, that a user could purchase the magazine themselves. Ms. Curley also explained how to use Zinio with a tablet, phone and other devices. She said staff was seeking input from the Board members regarding functionality and ease of use.

She continued with a presentation of Axis 360 an eBook platform that the library is wanting to add as an alternative to the Greater Phoenix Digital Library. Axis 360 would be easier for library patrons to use and has a Blio reader that would add additional functionality for library patrons. Ms. Curley showed the Board members how to download and view eBooks on different mobile devices.

Chairperson Aborne thanked Ms. Curley once again for her informative presentation.

- VII. Development of the 2014 Goals** – Ms. Kennedy noted two outstanding items for 2013 were 1) revenue generating ideas and 2) the Fiscal Year 2013 Annual Report to the Mayor and Council.

Board member Shelly asked if increasing awareness of library functions to those who make the decisions for Glendale could be a goal. She stated she invited her Council member Knaack to the Library Advisory Board meeting. She also suggested testimonials being gathered and shared could be a 2014 goal.

Board member Fallucca stated she had attended her council member's neighborhood meeting; however, she was never acknowledged nor was she given the opportunity to speak to her council member.

Board member Wilson stated she spoke with the Mayor briefly but was only able to introduce herself as he had another engagement.

Board member Sommer said she has met with Ian Hugh and he acknowledged her and appeared to recognize her as a board member.

Board member Wilson stated stories from citizens who helped someone, for example, learn how to compose a resume and search for employment, would be worthy of hearing. She agreed testimonials were important and needed to be shared.

The Board briefly discussed how to draw the interest of the Council such as have them tour the libraries, invite them to library events, or have them read a book to children.

The Board summarized Goals for 2014 as follows: 1) raise awareness of the decisions makers of what contributions the library makes, 2) invite your Council member to the Library Advisory Board Meetings; 3) make email contact with your respective Council member after each Library Advisory Board meeting; 4) gather testimonials as to how the library helped residents; and 5) invite Council members to read during National Library Week, the week of April 13 through 18.

The Board agreed that at next month's meeting they would discuss revenue generating ideas.

VIII. **Library Director Update** – Ms. Kennedy provided updates to the Board members regarding the Arizona Broadway Theater, the Polaris migration, 501C3 Gifting for Glendale and November events.

In regards to the Arizona Broadway Theater, Chairperson Aborne wanted to ensure the venue would be large enough to accommodate anyone interested. She would not like to see people turned away due to overcrowding.

Ms. Kennedy said the Polaris migration went well.

Ms. Kennedy said Friends of the Library attended the recent Veterans Memorial Service and handed out applications. Friends will also have a table at Glendale Glitters on opening weekend. Board member Wilson asked what a sponsor or business would receive for their \$50 contribution. Ms. Kennedy said details need to be discussed and she would keep the Board informed.

City staff continues to work on obtaining the 501C3 status.

Ms. Kennedy said Purposeful Play took place on November 1. The STEM programs are being greatly received. She believes the City of Peoria library system is looking into providing the STEM programs for their patrons.

- IX. **Library Advisory Board Comments and Suggestions** – Board member Shelly said she is always impressed by the accomplishments of Ms. Kennedy’s staff. She said a neighbor wished to pay his late fees on line, however, because it was less than \$10 he was unable to do so. Ms. Kennedy said she would look into this matter.

Board member Collett said she would begin asking folks why they visit the library and how it has helped them. She wanted to thank former Mayor Elaine Scruggs who encouraged her to get involved in City relations. She said she is still in contact with Ms. Scruggs.

Board member Rada stated she is looking forward to being a part of this Board.

Board member Fallucca asked how Wee Readers was being attended. She noted she would like to see Wee Readers take place not only at Westgate but at the city libraries. Chairperson Aborne said the attendance in Wee Readers varies from one child to 39 children. Wee Readers is being advertised in “Around Town”.

Board member Fallucca asked if fliers advertising Wee Readers could be posted in city of Peoria facilities.

Chairperson Aborne asked about the Employee of the Quarter program. Ms. Kennedy explained due to staff shortages, the program has been discontinued. However, employees are still being recognized and there is a monthly drawing where one employee is selected and receives a movie pass.

- X. **Adjournment** – With no further business, Board member Bolognini made a motion to adjourn. Board member Fallucca seconded the motion. The meeting adjourned at 8:08pm. Next meeting will be Wednesday, December 11 at 6pm at the Velma Teague Library.