

# Employee Profile Avatar & Photo Guidelines



All profile avatars and/or photos should be professional and comply with HR Policy 504, Employee Conduct.

## **Avatar Guidelines:**

The City of Glendale logo is the only approved avatar which may be used instead of a profile photo or the default system value (your initials). The logo is available on the GRID.

## **Photo Guidelines:**

Your picture is an important part of your profile and can help you connect with your colleagues in the City. Please follow these detailed guidelines for choosing or taking a great picture. Remember that, once uploaded, your profile picture will be circular.



1. JPG, GIF, or PNG format; **maximum size of 2MB**
2. Ideal size: at least **200 x 200 pixels**
3. The picture must show your face clearly, and be a truthful representation of you.
4. You should be dressed in appropriate business formal or business casual attire.
  - **Do not** use pictures that contain other people or pets.
  - **Do not** use pictures from vacation, sports, or hobbies.
  - **Do not** wear sunglasses. Your eyes and face must be clearly visible.
  - **Do not** use pictures that you are too small to be seen clearly.
  - **Do not** use picture that there is not enough space around your face (too close).
  - **Do not** use pictures that the lighting is not bright enough.
  - **Do not** use blurry or unclear pictures.
  - **Do not** use pictures with a busy background that detracts from you.
  - **Do not** use certificate or formal document photos.
  - **Do not** use pictures that have commercial logos.
  - **Do not** use pictures that display personal contact information.
  - **Do not** edit pictures in a way that is misleading or obstructs your face.

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## Good Examples



## Bad Examples



✘ Not a picture of you

✘ Shows other people

✘ Face not clearly shown

✘ Wearing sunglasses

*The best profile pictures are...*  
**Friendly and professional-looking**



# Employee Profile Avatar & Photo Guidelines



Professional



Unprofessional



Unprofessional

## Clear, with good lighting



Good lighting



Bad lighting



Bad lighting

## Close-up, and recognizable



Recognizable



Too close



Too far away

## Revision History:

Date	Version	Description of Changes	Approved By
7/14/21	1	Initial Posting	Technology Governance Committee