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GLENDALE RECIPIENT OF PRESTIGIOUS INTERNATIONAL FESTIVAL AWARDS

GLENDALE, Ariz. – Glendale’s Office of Special Events won two gold awards and one silver award at the 2008 International Festival and Events Association (IFEA) annual conference last week.

The two Gold Pinnacle Awards, the highest honor bestowed by the association, were won for "Best Commemorative Poster" for the 25th Annual Gibson Jazz & Blues Festival and for "Best Press/Media Kit" for the 25th Annual Gibson Jazz & Blues Festival in the medium-size event category. Glendale also won a Silver Pinnacle Award for "Best Full Length TV Program" in the medium-size event category. The Glendale 11 program was the Festival Showcase for the Glitter & Glow Block Party.

The IFEA professional competition drew 1,428 entries this year from among the world’s top festivals and events. Winning entries came from organizations as diverse as the Kentucky Derby Festival in Louisville, KY; Disney Destinations in Lake Buena Vista, FL; Bumbershoot in Seattle, WA; and The Tournament of Roses Parade in Pasadena, CA.

“We would like to congratulate all of our Pinnacle winners for their outstanding entries into this year’s competition,” said IFEA President & CEO, Steven Wood Schmader, CFEE. “The IFEA/Haas & Wilkerson Pinnacle Awards represents the hallmark of excellence in the festivals and events industry. Entries in every budget category, from every corner of the globe, allow us to recognize the best in our business while raising the standards and quality of media promotions and events across the board.”

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IFEA Awards
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The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For more information on Glendale award-winning festivals and events, visit www.glendaleaz.com/events.

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