

FOR IMMEDIATE RELEASE

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GLENDALE RECEIVES THREE ARIZONA FESTIVAL INDUSTRY AWARDS

GLENDALE, Ariz. – Glendale’s Office of Special Events won three Arizona Talent in Event Concepts (AzTEC) awards at the group’s annual conference recently.

AzTEC recognizes the best in local recreation and event professionals and organizations throughout the state. Only one award was presented in each category. Glendale won Best Artistic Poster for the Glendale Jazz & Blues Festival; Best TV Ad Spot for the Glendale Glitters Spectacular Weekend; and Outstanding Best New Idea of the Year for the Glendale Jazz & Blues Festival, Adina Holistics Rock Stacking.

“To be recognized by our peers in the events industry is a great honor,” said Jerry McCoy, Glendale’s deputy director of marketing/communications. “What makes the two awards relating to best poster and TV ad spot extra special is they were both produced in-house by our city’s Marketing team.”

Glendale adds this designation to a list of accolades the city has garnered over the last several years. The Glendale Chocolate Affaire has won numerous awards, including being named one of the top 100 events in North America by the *Washington Post*, the *Seattle Times* and the American Bus Association. The event also was bestowed with the 2003 Governor’s Tourism Award for the Best Special Event in Arizona and the Best Fair/Festival by the Arizona Chapter of the International Special Events Society. In addition, Glendale Glitters was named azcentral.com’s Critics’ Pick for Best Festival in 2008.

Glendale’s festivals and events draw more than 400,000 visitors annually to its historic downtown. For more information on Glendale award-winning festivals and events, visit www.glendaleaz.com/events.

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