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## **GLENDALE CHOCOLATE AFFAIRE WINS EVENT INDUSTRY AWARD**

**GLENDALE, Ariz.** – Glendale’s Office of Special Events has received the award for Best Fair/Festival by the Arizona Chapter of the International Special Events Society for the Glendale Chocolate Affaire.

This honor is part of the society's 2007 Arizona Event Industry Awards program. The awards, which were given out earlier this month, recognize special events and festivals from across the state.

"It's an honor to be recognized by your peers in the event industry who truly understand everything that goes into planning and producing a large-scale outdoor festival like the Glendale Chocolate Affaire," said Jerry McCoy, Glendale's deputy director of Marketing/Communications. "Since we started the chocolate festival 11 years ago, the event continues to grow and attract thousands of visitors to our downtown."

The annual event delights thousands of chocolate lovers from throughout the Valley, who are treated to more than three dozen chocolatiers selling various and sundry confections, as well as musical performances, romance novelists, activities for children and tours of Glendale’s own chocolate factory, Cerreta’s Candy Company.

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**Chocolate Affaire award**  
**Add 1/1/1**

This honor adds to the many accolades the event has garnered, including being named one of the top 100 events in North America by the *Washington Post*, the *Seattle Times* and the American Bus Association. The event also was bestowed with the 2003 Governor's Tourism Award for the Best Special Event in Arizona.

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