

FOR IMMEDIATE RELEASE

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**GLENDALE SPECIAL EVENTS DIVISION MANAGER
EARNS INTERNATIONAL CERTIFICATION**

GLENDALE, Ariz. - Martin Dickey, Glendale's division manager for the Office of Special Events, received professional designation as a Certified Festival and Event Executive (CFEE) at the recent convention of the International Festivals & Events Association (IFEA).

Dickey joins an elite group of only 244 other festival/event professionals from around the world who have earned their CFEE certification since the program's inception 25 years ago. Currently, there are only nine CFEE-certified professionals in Arizona, including Dickey.

"This certification is a testament to Martin's dedication in excelling in his profession and keeping current in the festival industry." said Jerry McCoy, Glendale's deputy director of marketing/communications. "Not only will it enhance Martin's professional stature among his peers, the certification also reflects positively on the Office of Special Events and the city of Glendale."

Initiated by the IFEA in 1983, and sponsored by K & K Insurance, the certification program recognizes professionals in the festivals and events industry who have attained the highest level of competency in their field.

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CFEE certification

Add 1/1/1

Requirements for obtaining the CFEE designation include experiential career achievements; required course work; published article(s) based on research pertaining to events; professional speaking requirements; and meeting the professional standards of the association and its assessment board. The program typically takes at least 3 years to complete.

The IFEA is a non-profit membership organization with members spanning 40 countries and 5 continents, and offers the most complete source of ideas, resources, information, education and networking for festivals and event professionals world-wide.

For more information on the IFEA, go to www.ifea.com. For more information on Glendale's award-winning special events, visit www.glendaleaz.com/events.

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