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CONTACT: Kimberly Larson, 623-930-2989  
Public Relations Office

## **GLENDALE'S OFFICE OF SPECIAL EVENTS WINS THREE INTERNATIONAL AWARDS**

**GLENDALE, Ariz.** –Glendale has garnered three awards from the festival industry's top professional organization, the International Festival and Events Association (IFEA).

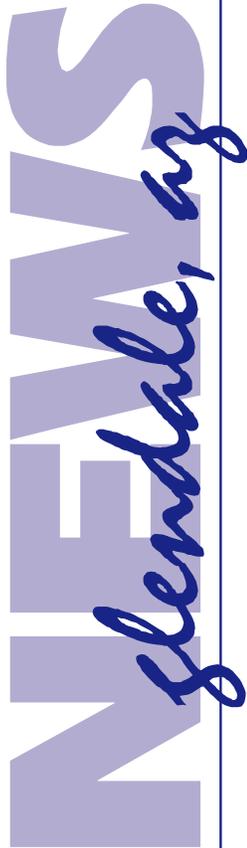
Announced at the association's annual conference last week, these awards come on the heels of the Office of Special Events receiving several state AzTEC awards weeks earlier.

A Gold Pinnacle Award was presented to the Office of Special Events staff for "Best TV Promotion," which is doubly significant in that it highlights the collaboration with the city's Glendale 11 television station, which produced the 30-second for the 2011 Glendale Jazz & Blues Festival.

Two Bronze Pinnacle Awards were won for "Best New Promotion" for a Silly Bandz promotion within the Glendale Glitter & Glow Block Party, and "Best Full Length TV Local Program" for the Glendale Jazz & Blues Festival.

"These awards represent the highest recognition in the events industry and reflect the city's ongoing priority of creating a vibrant downtown and enhancing commerce in the area," said Jerry McCoy, deputy director of Marketing/Communications.

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City of Glendale  
5850 W. Glendale Ave.  
Glendale, AZ 85301  
(623) 930-2960  
[www.glendaleaz.com](http://www.glendaleaz.com)

**IFEA Awards**  
**Add 1/1/1**

The IFEA professional competition drew more than 1200 entries this year from among the world's top festivals and events. Winning entries came from organizations as diverse as the Indy 500 Festival in Indianapolis, the Portland Rose Festival and the Pasadena Tournament of Roses. International contenders from around the globe included Canada, South Korea, Singapore, Poland, The Netherlands and Slovenia.

The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For more information on Glendale's award-winning festivals and events, visit

[www.glendaleaz.com/events](http://www.glendaleaz.com/events).

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