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## **GLENDALE RECEIVES FOUR ARIZONA FESTIVAL INDUSTRY AWARDS, EMMY NOMINATION**

**GLENDALE, Ariz.** – Glendale’s Office of Special Events recently received four Arizona Talent in Event Concepts (AzTEC) awards at the group’s annual conference.

AzTEC recognizes the best in local recreation and event professionals and organizations throughout the state. Glendale won three gold awards for the Glendale Glitters festival: for the Best Social Media Program (a social media lounge concept), the Best Event Problem Solved (a video spoofing the GEICO Hump Day ad with a Black Friday spin) and the Best Event Poster (the 20<sup>th</sup> anniversary commemorative poster.) Glendale staff also received a silver award for the Glendale Chocolate Affaire in the category of Best Food or Beverage Element (a Sweet Tooth contest for the best chocolate confection.) All of Glendale’s awards were presented in the category of festivals with attendance over 20,000.

In addition, the city’s television station, Glendale 11 has been nominated for a Rocky Mountain Emmy Award, a region which represents five states. One of the highest honors television work can achieve, the nomination is for the Glendale Glitters 20<sup>th</sup> Anniversary Show in the Special Events Coverage category. The Emmy Awards Ceremony will be held Oct. 18 in Scottsdale.

“I am proud that the amazing work of our dedicated communications team has been recognized by our peers as being outstanding and one of the best in the state and region,” said Julie Watters, Glendale communications director. “Glendale’s festivals and the programming on Glendale 11 TV are very meaningful to the community and recognition like this also pushes us to continue to strive for excellence and take our work to a higher level each year.”

~ more ~

## Communications Awards

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Glendale's festivals and events drew just under 350,000 visitors last year to its historic downtown.

For more information on Glendale's award-winning festivals including an upcoming calendar, visit

[www.glendaleaz.com/events](http://www.glendaleaz.com/events). The link to the winning Glendale Glitters "Black Friday" video is

<http://youtu.be/YGaQtN7nvrE>. To view segments of the Emmy-nominated Glendale 11 program, visit

YouTube at <http://tinyurl.com/pqfdk2l>.

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