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GLENDALE GLITTERS CHOSEN AS 'BEST KID EVENT' IN STATE BY AZCENTRAL.COM FOR 2012

Glendale, Ariz. — No one does holiday magic for children like Glendale Glitters year after year, as is evidenced by the event recently being named the *2012 Critics' Choice Winner for Best Kid Event* by azcentral.com.

Coming up on its nineteenth year, Glendale Glitters has long been a favorite among Valley residents, with 1.5 million lights covering more than 16 blocks in Historic Downtown Glendale. Budget-friendly and family-oriented, the holiday lighting season has grown to attract more than 275,000 annually, between Thanksgiving weekend and mid-January.

“As event planners, we look to incorporate fun and inexpensive activities and entertainment for kids,” said Martin Dickey, special event division manager for the city of Glendale. “In addition, we try to create new and exciting elements to Glendale Glitters each year, to keep families coming back again and again, but still maintaining the magical feel you get in downtown Glendale during the holidays.”

Popular activities that children and families enjoy at the event include a snow field, horse-drawn carriage rides, visits with Santa Claus, make-and-take crafts, a petting zoo and an abundance of inflatables and rides.

This isn't the first award bestowed on the event by azcentral.com; in 2008, the event received the Critics' Choice for Best Festival in the Valley. The Office of Special Events has received numerous accolades over the past several years. To learn more, visit www.glendaleaz.com/events.